

FOR IMMEDIATE RELEASE

AI-Futtaim Technologies implements next generation communication network at AI Manzil and Qamardeen Hotels

Dubai, October 20, 2008: AI-Futtaim Technologies, one of the region's leading systems integrators and a member of AI-Futtaim Group, announced today that it has completed the implementation of two converged communication networks at AI Manzil and Qamardeen Hotels, operated by Southern Sun, South Africa's leading hotel group.

The Group's flagship properties in Dubai – AI Manzil and Qamardeen are based in the Old Town in the Burj District close to Dubai's iconic tower Burj Dubai.

“Our properties are centrally located and in the next two years we anticipate a steady increase in volume of visitors to our properties hence we decided to install the latest technology that would meet the needs of our guests, whether they are travelling for business or leisure,” said Richard Weilers, Managing Director, Southern Sun Middle East.

“Our focus was to contract a System Integrator that could deliver a consolidated end-to-end solution. We were looking for a company that had a solid reputation in the market and would seamlessly execute this project so we decided to partner with AI-Futtaim Technologies,” he added.

“Strengthening customer loyalty is a key success factor for hospitality operators. When you are running a hotel or chain of hotels your challenge is to consistently provide guests with an unforgettable experience. To do this, you must satisfy your customers' expectations for service and meet their individual needs,” said Venkat Raghavan, General Manager, AI-Futtaim Technologies.

“AI-Futtaim Technologies is a proven systems integrator offering technically advanced voice and network components seamlessly integrated. With Alcatel-Lucent’s communication solution, AI-Futtaim Technologies provides Southern Sun hotels with an infrastructure that enables seamless communication within the hotels and the outside world,” he added.

The solution includes the Alcatel-Lucent OmniPCX Enterprise communication server for Guestrooms and back office, the OmniSwitch active data network and the OmniAccess wireless network in common areas for guest internet access, the FCS application suite for hospitality property management system, and a Nexans Structured Cabling solution - Cat6 with Fiber copper backbone.

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Note to Editors:

About AI-Futtaim Technologies

AI-Futtaim Technologies, one of the leading regional systems integrators and a member of the AI-Futtaim Group, provides complete business solutions to large, medium and small customers. These include Networking solutions, IP Telephony, Infrastructure, Contact Centre solutions, Business applications, ELV Systems, Professional Audio Visual Solutions, and Managed Services.

AI-Futtaim Technologies provides a comprehensive range of solutions by working with best-in-class brands such as Panasonic, Alcatel-Lucent and Microsoft Business Solutions amongst others to deliver a full spectrum of business solutions to customers.

With the recent acquisition of Dubai-based Futech Software Solutions, AI-Futtaim Technologies has expanded its service offering to include IT consulting. Futech's expertise includes business strategy, best practices/standards and procedures, business and technology architecture, program and project management, technology development, integration, implementation, and change management.

About Alcatel-Lucent:

Alcatel-Lucent (Euronext Paris and NYSE: ALU) provides solutions that enable service providers, enterprise and governments worldwide, to deliver voice, data and video communication services to end-users. As a leader in fixed, mobile and converged broadband networking, IP technologies, applications and services, Alcatel-Lucent offers the end-to-end solutions that enable compelling communications services for people at home, at work and on the move. With operations in more than 130 countries, Alcatel-Lucent is a local partner with global reach. The company has the most experienced global services team in the industry, and one of the largest research, technology and innovation organizations in the telecommunications industry. Alcatel-Lucent achieved revenues of Euro 17.8 billion in 2007 and is incorporated in France, with executive offices located in Paris. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>.

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