



BUSINESS APPLICATIONS

INCREASE PROFITS AND PERFORMANCE THROUGH STREAMLINED PROCESSES

- Rapid employee adoption and easy of use interface minimises enterprise downtime
- Endless capabilities to support specific business requirements
- Leverage investment of existing system infrastructure
- Suitable for small and medium businesses, as well as multi-national enterprises
- Real time analysis of data prevents overrunning allocated budgets



Organisations are encouraged to install business processes that streamline their operations, leverage efficiency and improve profitability across hospitality management, manufacturing, distribution, property and project management, financial management and human resources.

Over time, established processes can become inefficient, inadequate and ineffective in handling increased capacity or accommodating future growth. Al-Futtaim Technologies enables customers to overcome these challenges with a modular and customisable solution that unifies processes across the business and builds personalised customer relationships to drive profitability.

Al Futtaim Technologies, one of the region's leading system integrators, is part of the Al Futtaim Group. With a strong pedigree and respected leadership position, the company, as both system integrator and business solution provider,

possesses a highly skilled and professional workforce with many years of combined experience. Working with both SMB and Enterprise Customers, the key focus is on understanding customer's business environments and delivering value.

Flexible and scalable, Al-Futtaim Technologies' solution is suitable for small and medium businesses, as well as enterprises. Decision makers can quickly view a snapshot of business operations, as well as critical information to determine profitability and performance.

Al-Futtaim Technologies' solution helps employees reap the benefits of an integrated, easy to use solution specifically designed to empower employees. By integrating key processes and utilising the Internet for information delivery, organisations provide access critical data and processes, at anytime and from anywhere. This services customers promptly, as well as planning and executing operations more efficiently.



“With operations spread across Middle-East and Africa, we needed a consolidated reporting tool to help us close accounts quickly and adapt to changing business needs. We chose Al-Futtaim Technologies as it met expectations and easily integrated the enterprise resource planning solution with our existing third party applications for workflow and budget control”

Emad Zaid - Lamnalco Group

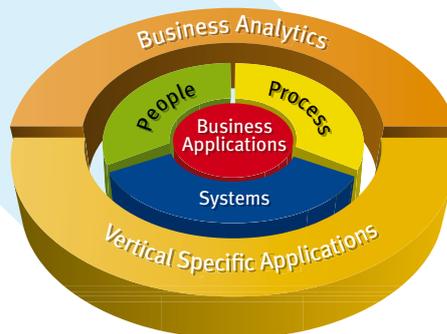
Solution Overview

Al-Futtaim Technologies has the breadth and depth of portfolio to provide all necessary components required to streamline processes, enhance business performance and generate revenue. The flexibility, modularity and scalability of the solution allow it to fit the needs of a multitude of different industries from trading and distribution to financial services, real-estate construction, retail and manufacturing.

A smoothly functioning supply chain is mission critical for **trading and distribution** operations, connecting sales, procurement and administration. Al-Futtaim Technologies' solution integrates supply chains, customer relationships and financial management for organisations to proactively anticipate change and take appropriate action.

Al-Futtaim Technologies' solution provides a complete point of sale (POS) solution to service customers in a **retail** environment. The store finances and inventory can be effectively managed from a central location and customer payments, inventory receipts and sales transactions tracked improving operations and reducing costs.

Financial services companies are constrained by increasing regulatory requirements, decreasing margins and demanding customers. Financial institutions unable to identify and satisfy their most valuable customers realise the threat to profitability. Al-Futtaim Technologies' relationship management tools empower financial advisors to effectively manage and strengthen client relationships and capture a greater share of customer wallet and loyalty.



Al-Futtaim Technologies' solution also allows companies in **construction and real estate** to accurately estimate costs, eliminate downtime and effectively manage resources. The solution integrates information systems that monitor budget overruns, suppliers and sub contractors and keeps all project teams informed of the latest developments and information.

For **manufacturing or engineering** businesses, defining product quality in a bill of materials (BoM) is the key to customer satisfaction. With the solution's graphical interface, companies can track their BoM with greater accuracy, evaluate assembly times and maintain better control over the entire manufacturing process.

Al-Futtaim Technologies completes the solution with a Customer Relationship Management (CRM) solution that enables companies to effectively manage customer interactions in a proactive and efficient manner. This helps to improve customer satisfaction and increases loyalty, accelerates business growth and leverages operational efficiency.